



Debra Lynn Dadd

Author of the first book on toxic chemicals in consumer products



Water Filters/Revitalizers

| | |
|--|---|
| About Debra Lynn Dadd Recommended Products | 2 |
| Letter of Recommendation | 3 |
| Materials Review | 4 |





Debra Lynn Dadd

author of the first book on toxic chemicals in consumer products



About Debra Lynn Dadd Recommended Products

Debra Lynn Dadd has been finding and recommending the least-toxic products available in the marketplace for more than three decades, publishing her recommendations first in books and then on the Internet.

She already has—at www.debraslist.com—the largest and most comprehensive directory of websites that sell the least-toxic products that exist today, with 100s of links to 1000s of products in a broad range of categories. Her recommendations are trusted because people who shop on the websites she recommends often experience improvement in their quality of life, and thus continue to seek out and use additional least-toxic products.

Now, **Debra Lynn Dadd Recommended Products** takes Debra's recommendations one step further by **evaluating specific products**.

Unlike seals and certifications, Debra provides a **written Letter of Recommendation and logo** along with a **Materials Review**. The Review describes in detail **why she considers the product to be unlikely to do harm to the consumer under normal use**.

www.debralynndadd.com/recommended-products



Debra Lynn Dadd Recommended Products

LETTER OF RECOMMENDATION

PureEffect Water Filters/Revitalizers

PureEffect Advanced Filtration | Staten Island, NY 10305 USA | pureeffectfilters.com
Valid from 4/19/18 to 4/19/19

To Whom It May Concern:

I have reviewed the materials used to make the following listed products, based on information provided to me by the manufacturer and available publicly on their website. I used publicly available scientific data on the possible health effects of each material to determine that these products meet my personal standards, based on 30+ years of experience as a consumer advocate for least-toxic products. Further details are in the attached Materials Review.

- **Countertop Filters**
- **Undercounter Filters**
- **Whole House Filters**

I charge fees for my work reviewing materials, writing the Materials Review, and for the right to publicly display the Debra Lynn Dadd Recommended Products logo, Letter of Recommendation and Materials Review on the manufacturer's website and other promotional materials. PureEffect Advanced Filtration has paid these fees.

Debra Lynn Dadd

www.debralynndadd.com/recommended-products



Debra Lynn Dadd Recommended Products

MATERIALS REVIEW

PureEffect Water Filters/Revitalizers

PureEffect Advanced Filtration | Staten Island, NY 10305 USA | PureEffectFilters.com
Valid from 4/19/18 to 4/19/19

I have asked the manufacturer for a list of all materials used, and the manufacturer has acknowledged that all materials have been provided for my evaluation.

The purpose of this Materials Review is to show that the materials used to make the products I recommend are unlikely to do harm to the consumer under normal use. In addition, because the products being reviewed here are water filters, I will also show that the filters are made from materials that are effective for removing pollutants of concern from tap water.

I have been recommending **PureEffect Filters/Revitalizers** on my Debra's List website (www.debraslist.com) since I became aware of the company in 2012. Prior to that time I had been reviewing and recommending water filters for thirty years, since 1982.

When I saw the PureEffect Filters/Revitalizers, it was immediately obvious to me that they are in a class by themselves. Even though I already had a water filter in my home, I immediately starting using a PureEffect instead, and have been happy with my choice now for more than five years.

Because I cannot find a better filter, PureEffect is the *only* brand of water filter I recommend on Debra's List.

Quite simply, **PureEffect filters do an excellent job of removing a broad range of pollutants of concern, at an affordable price.**

PureEffect Advanced Filtration is a small, family-owned and operated water filtration business in the state of New York, USA. Their filters are currently used worldwide in more than 27 countries.



Igor Milevskiy, Founder and Chief Scientific Officer, has more than 20 years experience with water chemistry. His interest began with his hobby of aquarium fish-keeping, which requires meticulous attention to various water characteristics. Igor then turned his water interest to comprehensive research of various drinking water filters for his personal use.

After discovering that there was not an “all-in-one” filter that intelligently addressed the contaminants of greatest concern in our water today, Igor passionately began to develop what would become one of the most advanced water filtration systems for residential use.

Since 2009, Igor (later joined by his wife Lana) has been making and perfecting water filtration systems with a zealous commitment to quality and innovation.

“We know that natural clean water is a human right (not a luxury), given to people by Nature’s Creator, and that no one should have to endure contaminated and medicated drinking water against their will.”

“This is why we create water filtration systems that are simple, elegant, and extremely effective at reducing the widest possible range of common contaminants.”

PureEffect water filtration systems are ‘well thought-out, hand-assembled precision machines,’ designed to address the toughest contaminants naturally—without electricity, without wasting water and without stripping the water of its necessary minerals and electrolytes.

These filters can effectively filter out:

1. Radiation
2. Drug Residues
3. Fluoride
4. Disinfection Chemical Additives
5. Disinfection Chemical By-Products
6. Heavy Metals
7. VOC’s
8. Agricultural Contaminants
9. Microbial Cysts
10. Viruses/Bacteria*
11. Sediment

**Using the DISINFECT Series System with UV Technology.*

And as a secondary benefit, PureEffect filters do more than just remove toxic pollutants—they also adjust the quality of the water to help restore your tap water back to its “naturally pure” state.

PureEffect filters help ensure the water that enters your body is “whole” and “nutritious” by allowing the naturally occurring minerals and electrolytes to remain. Then a trace amount of natural calcium is added, which is often found in water from pristine environments.

As a result, acidic and neutral tap water becomes more alkaline. Unlike water ionizers that use electricity and metal plates to change the pH of the water artificially, PureEffect filters create a natural and gentle alkaline effect in the same manner that water becomes alkaline in nature. As rainwater flows through earth and over riverbeds, water picks up minerals and electrolytes along the way as it completes precipitation cycle.

Another unique aspect of the PureEffect filtration systems is the filter cartridges are arranged in proper scientifically-determined sequence. Contaminated water touches specific filter media for specific amounts of time in proper sequence before it exits the system, ensuring optimal filtration results.

I have evaluated the materials used to make PureEffect Water Filters/Revitalizers and found them to be among the least toxic materials that I know of that can be used to make water filters.

All of the PureEffect media cartridges are **Made in the USA** and are never sourced from China. All filter components are custom manufactured from the purest quality materials:

- Stainless steel spouts
- Purified Lead-Free Brass connectors, diverter valves and faucets
- NSF Certified, BPA-free and phthalate-free food-grade polypropylene (PP) housing and linear low-density polyethylene (LLDPE) tubing.

To the best of my knowledge, this is the complete list of materials used to make the products listed in the Recommendation.

Igor has developed industry-leading proprietary technologies to remove pollutants from the water in your home. These are combined in various ways in the different filters.

- **ANTIRAD-Plus™** addresses Radioisotopes, Heavy Metals, Chlorine, even pesticides like Glyphosate, and provides natural trace calcium. It contains:
 - NSF Certified & Patented KDF55 media
 - Food-Grade Activated Zeolite (FDA GRAS status)
 - NSF Certified Advanced Catalytic Activated Carbon
- **FLUOSORB-MAX™** Independent lab analysis showed fluoride removal down to non-detectable levels. It contains:

- An Alumina-Free, proprietary formulation of natural calcium and activated carbon.
- **SUPERBLOCK™** addresses a “super wide-range” of volatile chemicals, microbial cysts, and micro-particles, as well as bad tastes, odors and discoloration. It contains:
 - A proprietary blend of two types of NSF Certified, High-Performing Catalytic Activated Carbons.

“We truly love what we do, and build water filter systems which you and your loved ones can enjoy for many years to come.”

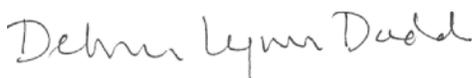
There are tens of thousands of contaminants in our modern society. Many of them are relatively easy to remove even by regular activated carbons found in most filter systems. Some chemicals, however, stand out as particularly challenging to remove and therefore serve as a good benchmark of advanced filter performance. These primarily include fluoride, chloramine (ammonia + chlorine) and uranium.

As such, PureEffect has conducted **Independent Lab Analysis** for these chemicals with exceptional results. Click below to view.

(requires Adobe PDF viewer installed, can be downloaded [here](#))

1. [Fluoride Test](#)
2. [Chloramine Test](#)
3. [Uranium Test](#)
4. [Output Water Screening](#) *(confirming no contaminant leaching from filter media/components themselves)*

After using PureEffect filters in my own home since December 2012, having long discussions with Igor during this time period, and watching innovations continue, **I recommend the PureEffect water filters listed in my Letter of Recommendation as water filters that are not only unlikely to do harm to the consumer under normal use, but will certainly improve the quality of the user’s tap water far beyond any other filter I am aware of.**



Debra Lynn Dadd